

# Planning Calendar

## Everything You Need to Know About

## Utah - On the Web and in Print

### Online

Utah Business.com features exclusive content on the issues, people and ideas that define Utah. Our Website features multimedia reports, searchable news, archives, a business forum and events calendar.

### Daily E-newsletter

Utah Business Daily provides a daily update of the most important and late-breaking business news in the state.

### Every Month:

#### Features

For more than 23 years *Utah Business* magazine has covered the issues that define Utah: business, politics, people, education and the environment.



### News and Lifestyle

- **Players** – Profiles of people on the move in Utah.
- **Around Utah** – A fast-paced digest of business-related news in Utah's four major regions.
- **Techknowledge** – A monthly look at technology that can help your business.
- **Legal Briefs** – Legal issues and news from Utah's law firms.
- **Money Talk** – Timely personal and business financial advice from the pros. **NEW**
- **Executive Lifestyle** – Lifestyle trends, fashion, dining, personal technology, travel, retail, cars and more.
- **EntrepreneurEdge** – Tips and advice for small business owners.
- **Business Trends** – Timely articles and advice on business issues and market trends.
- **Focus** – An in-depth look at national and international issues that affect Utah businesses.
- **Industry Outlook** – Each month we bring together a group of industry leaders to discuss the issues facing their industry.
- **Business Lists** – Industry rankings of Utah's leading companies and executives.

### Special Reports

- **2009 Real Estate Outlook (Jan)**
- **2009 Legislative Overview (Feb)** **NEW**
- **Mid-year Economic Forecast (July)**
- **Emergency Preparedness & Homeland Security (Aug)**

### Community Portraits

Four times a year, *Utah Business* will expand its *Around Utah* regional news pages and take an in-depth look at the economic vitality and livability of a region.

- **Davis/Weber Counties (Mar)**
- **Summit/Wasatch Counties (Jun)**
- **Utah County (Sept)**
- **Washington/Iron Counties (Dec)**

### Scheduled Features

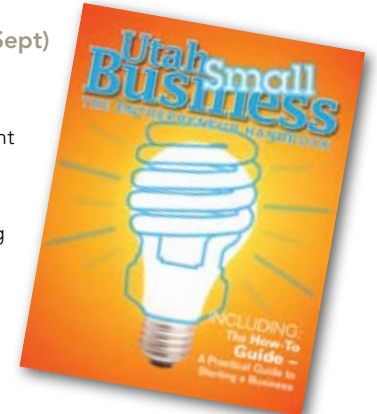
- **Forty Under 40 (Jan)**  
We profile Utah's up and coming young professionals, business leaders and entrepreneurs.
- **Utah's Legal Elite – Special Section (Jan)**  
Utah's top attorneys, nominated and selected by their peers. A must-have reference section whether you are seeking or recommending an attorney.
- **IQ Awards (Feb)** **NEW**  
The IQ Awards celebrate the innovative products, processes and procedures that Utah companies have developed.
- **CEO of the Year (Mar)**  
Eight professionals from public, private, government and non-profit who have proven to be successful leaders in their company and community are featured.
- **Women in Business (April)**  
Our annual profile of Utah's most successful and influential women.



- **Utah Trailblazers (May)**  
We celebrate businesses with a rich legacy in the state: companies in business for at least 50 years.
- **CFO of the Year (June)** **NEW**  
Acknowledges CFOs in a range of categories who have helped guide their organizations through turbulent financial waters.
- **Entrepreneur of the Year (July)**  
Together with Ernst and Young, we feature the Entrepreneur of the Year award winners and their amazing stories.
- **Health Care Heroes (Aug)**  
Recognition of excellence, innovation and achievement for health care in Utah. Features people, organizations and companies making a difference in Utah's healthcare.
- **Fast 50 (Sept)** **NEW**  
Features 50 of the fastest growing companies in the state and celebrates them for their skyrocketing revenue growth.
- **Outstanding Directors (Oct)**  
We profile board directors who have demonstrated the vital leadership and business savvy necessary to help guide their businesses to success.
- **Best Companies to Work For (Nov)**  
*Utah Business* celebrates Utah's best companies to work for. Companies go through a rigorous research and benchmarking process.

### Special Opportunities

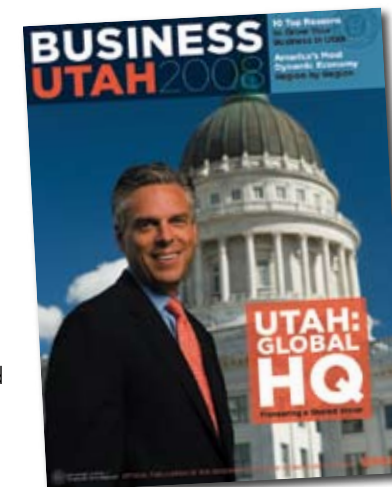
- **Corporate Meetings & Retreats (Feb)**  
Whether it's for training, revitalization, relaxation, rewards or strategy, every company and professional service needs good ideas for corporate meetings and retreats.
- **Workforce Staffing Recruiting & Benefits (Mar)**  
An in-depth report on Utah's workforce: trends shaping our workforce at the local and national level, wage trends and benefits costs.
- **Building Utah: Commercial & Residential Guide (May)**  
A special section focusing on Utah's building and construction industry.
- **Meeting & Event Planning Guide (July)**  
Conference Centers and leading hotel and resort destinations. This section is a ready reference for Utah's decision makers when planning a meeting, retreat, conference or special event.
- **Entrepreneur Handbook (Sept)**  
A practical guide full of information every entrepreneur needs to navigate the turbulent waters of the business world: a handy reference guide that can answer your most pressing business questions.



### Annual Publication

#### Business Utah (Fall)

The state's official business recruitment magazine. It is published annually through a partnership with the Governors Office of Economic Development and is the official publication of GOED. It is distributed to more than 20,000 decision makers located out of state who are considering expansion or relocation to Utah and inside the state to strengthen existing businesses.



If it is in Utah, it's in Here.